

Summer School
Level Initiation

École
Nationale
de **Mode**
et **Matière**

Paris
Fashion School by PSL

Fashion
from every angle:
FASHION, STRATEGY,
INNOVATION



Daguin Clara © Libault de La Chevasnerie Béryl, 2015

The **Ecole Nationale de Mode et Matière**, Paris Fashion School by PSL aspires to train the fashion and textile talent of the future.

Uniting the expertise and know-how of three prestigious institutions - **EnsAD** for design, **MINES ParisTech** for innovation, and **Paris-Dauphine University** for strategy - the Paris Fashion School by PSL respects, in all of its programs, the principles on which it was founded: creativity, strategy, and innovation.

By launching a Summer School, the Paris Fashion School by PSL seeks to make its excellent creative resources available to an outside audience passionate about fashion: from beginners to advanced students, everyone will find in the Summer School a space to grow, pursue their passion, or find their career path.

The **Ecole Nationale de Mode et Matière**, Paris Fashion School is part of the PSL - Paris Sciences Lettres association of universities and higher education institutions.

Fashion from every angle: fashion design, strategy, innovation.

Date 10 to 13 July 2017

Schedule 30 hours (9:30/1:00 – 2:00/18:00)

Audience Anyone passionate about the universe of fashion

Teaching languages English and/or French
(based on enrollment)

Prerequisites A sensibility for fashion

Cost 450€

Capacity From 10 to 15 individuals.

A minimum of 10 enrolled participants will be required to hold the session.

Content

The Summer School consists of conferences, hands-on workshops, and off-site visits.

- History of fashion, the influence of the past in decoding trends
- Trends and inspirations
- Fashion design, fashion sketching, and the creative process
- Model-making and volume
- Materials and their specificities
- Innovative, connected materials
- Fashion marketing and brand strategies
- Fashion communication, blogs, and social media
- Paris, key city

Visits

“creator” concept store - Fashion show, depending on the calendar - The Mobilier National

Attendance certificate

After the Summer School, a certificate will be issued to participants who attended the entire session.

Registration

Opening of registration
March 1, 2017

Registration for the Summer School will begin on March 1, 2017. The enrollment form must be completed, signed and returned

By post Accompanied by a check made out to EnsAD for 50% of the session fee

To Ecole Nationale de Mode et Matière,
31, rue d'Ulm, 75005 Paris, France

The balance must be paid before June 30, 2017.

Electronically

Via email and bank transfer to:

laurence.piette@univ-psl.fr

accompanied by proof of transfer.

Bank details will be communicated on March 1, 2017 when registration begins on www.enamoma.fr

For applicants outside the European Union, the full fees for the Summer School session must be paid at the time of registration by bank transfer. Proof of transfer and the enrollment form should be sent to laurence.piette@univ-psl.fr or by fax to: +33 (0)1 42 34 97 85

Information about the Summer School is available at:

www.enamoma.fr

www.mode-matiere.fr



Le Prunennec Elodie © Malapert Etienne, 2016

Registration form

Last name: _____

First name: _____

Address: _____

Address line 2: _____

City: _____ Postal code: _____

Country: _____

Phone: _____

Mobile: _____

E-mail: _____

Date of birth: _____

Most advanced degree obtained: _____

To be returned from March 1, 2017

PROGRAM SELECTED

Summer School: Fashion from every angle

Dates: July 10-13, 2017

Level Initiation

Instruction in English ____

Instruction in French ____

I will take part in the Summer School "Fashion".
I enclose a check of _____ €, check number,
bank _____ to the order of EnsAD
Payment conditions: 50% at registration,
50% before 30/6/2017 - 100 % for student
outside the European Union
I am making a bank transfer (bank details
available under "Registration").

Signed at (place) _____ on (date) _____

Signature _____

LOCATION

The Summer School will take place at the EnsAD, 31, rue d'Ulm 75005 Paris.

NEARBY TRANSPORT

Metro Line 7 : Place Monge stop

Metro Line 10 : Cardinal-Lemoine stop

RER B: Luxembourg stop

Bus 21 or 27 : Feuillantines stop

Bus 47 : Monge stop

Bus 38 : Auguste-Comte stop

FOOD

There is a cafeteria at the EnsAD.

OFF-SITE VISITS

The off-site visits will be supervised by the Ecole Nationale de Mode et Matière, Paris Fashion School by PSL.

ACCOMMODATION

It is possible for students to have access to the PSL housing service: pslhousing.univ-psl.fr

Cancellation:

By the participant:

More than 30 days before the start of the program: the cancellation fee is 25% of the Summer School fee.

Between 30 and 15 days before the start of the program: the cancellation fee is 50% of the Summer School fee.

Less than 15 days before the start of the program: the cancellation fee is 100% of the Summer School fee.

Any program begun is due in full, regardless of the reason for absence, whether it is medical or personal.

By the Ecole Nationale de Mode et Matière - Paris Fashion School by PSL:

The school reserves the right to cancel a program if the number of participants is insufficient, up to 15 days prior to the start of the program. In this case, the school will refund all payments in full.

A minimum of 10 participants is required to hold each session.